

# Thank You for Considering a Sponsorship





## Who are the Hebron Lions

Located in Eastern Connecticut, the Hebron Lions Club, chartered in 1969, is one of 48,000 chartered Lions International Clubs worldwide. The main purpose of the Lions International Club is to create and foster a spirit of understanding among the peoples of the world while promoting the principles of good government and good citizenship. It is one of the largest service organizations with over 1.4 million members making a difference in the world by assisting in volunteering, fundraising and donations to non-profit organizations. The Lions in Connecticut have been busy during 2019 – 2020 with such activities as sewing and delivering PPE and distributing disinfectant to firehouses and long-term care facilities. The Lions also took a highly active role in Farm to Family program by distributing food to those in need.

The Hebron Lions embraces the Lions International Global Causes of Diabetes, Vision, Hunger, Environment and Childhood Cancer. With countless hours of volunteerism by its 60+ members, the Hebron Lions host their biggest fundraiser of the year, the Hebron Harvest Fair. The FAIR has enabled yearly donations of approximately \$100,000 to multiple charities has been running since 1970. This year, with the impact of the pandemic, the future of the fair and its fundraising efforts is unclear. Due to all the unknowns for 2021 and the desire to continue our donations to so many organizations that rely on the Hebron Lions donations, The Hebron Lions Lights in Motions was born.

We are asking for your consideration to sponsor this festive holiday event to help us to continue the support of so many charities and non-profit organizations. The Lights in Motion is a holiday light display like no other in Connecticut. There will be a driving route of about 1 mile, with about 1 million LED lights throughout the fairgrounds ,digitally synchronized to music. This event is guaranteed to leave people not only in a festive spirit, but talking about those that sponsored it and made it possible.



# 2021 Sponsorship Opportunities

<p style="text-align: center;"><b>\$500</b></p> <p style="text-align: center;"><b>FESTIVE</b></p> <ul style="list-style-type: none"> <li>-Logo on website and recognized on social media during the event</li> <li>-Logo on the HEBRON LIONS LIGHTS IN MOTION sponsor board</li> </ul>	<p style="text-align: center;"><b>\$1,000</b></p> <p style="text-align: center;"><b>TWINKLING</b></p> <ul style="list-style-type: none"> <li>-5 tickets for the event</li> <li>-Logo on website and recognized on social media during the event</li> <li>-Logo on the HEBRON LIONS LIGHTS IN MOTION sponsor board</li> </ul>	<p style="text-align: center;"><b>\$5,000</b></p> <p style="text-align: center;"><b>MAGICAL</b> (4 AVAILABLE)</p> <ul style="list-style-type: none"> <li>-Logo on sign at one of four MAGICAL light displays (of your choice)</li> <li>-10 tickets for the event</li> <li>-Logo on website and recognized on social media during the event</li> <li>-Logo on the HEBRON LIONS LIGHTS IN MOTION sponsor board</li> </ul>	<p style="text-align: center;"><b>\$12,500</b></p> <p style="text-align: center;"><b>SPECTACULAR</b></p> <ul style="list-style-type: none"> <li>-Spectacular Sponsor pricing locked for 3 years.</li> <li>-Business Name &amp; Logo on a 2.5x6 Banner at the 2021 Hebron Harvest Fair</li> <li>-First right refusal for the 2022 HEBRON LIONS LIGHTS IN MOTION event</li> <li>-Logo on sign at one of four DAZZLING light displays (of your choice)</li> <li>-15 tickets for the event &amp; VIP Premiere invite up to 5 vehicles</li> <li>-Logo on website and recognized on social media during the event</li> <li>-Logo on the HEBRON LIONS LIGHTS IN MOTION sponsor board</li> </ul>	<p style="text-align: center;"><b>\$25,000</b></p> <p style="text-align: center;"><b>ILLUMINATING</b></p> <ul style="list-style-type: none"> <li>-Logo in lights on main entrance sign.</li> <li>-Business Name &amp; Logo on tickets</li> <li>-Logo on marketing posters, website and social media, TV and radio ads</li> <li>-Illuminating Sponsor pricing locked for 3 years.</li> <li>-Business Name &amp; Logo on a <b>4x6</b> Banner at the 2021 Hebron Harvest Fair.</li> <li>-First right refusal for the 2022 HEBRON LIONS LIGHTS IN MOTION event</li> <li>-Logo on sign <b>ILLUMINATING Light Tunnel</b> display</li> <li>-<b>25</b> tickets for the event &amp; VIP Premiere invite up to <b>20</b> vehicles</li> <li>-Logo on website and recognized on social media during the event</li> <li>-Logo on the HEBRON LIONS LIGHTS IN MOTION sponsor board</li> </ul>
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For more information on sponsorships contact us at [sponsors@lionslightsinmotion.org](mailto:sponsors@lionslightsinmotion.org) or 860-228-0892



## 2021 SPONSORSHIP COMMITMENT FORM

Hebron Lions Lights in Motion  
347 Gilead Street  
Hebron, CT 06248  
860-228-0542

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP COMMITMENT LEVEL

- \$25,000 – Illuminating       \$15,000 – Spectacular       \$10,000 – Dazzling  
 \$5,000 – Magical       \$1,000 – Twinkling       \$500 – Festive

In Kind Donation: \_\_\_\_\_ Value: \$ \_\_\_\_\_

We are unable to be a designated sponsor this year but enclosed is our donation of \$ \_\_\_\_\_

### METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_

Charge my credit card (please print clearly)

Card Type:       VISA       MasterCard       Discover       AMEX

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Please send invoice to: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

*(Please sign and retain a copy for your records)*